



ANGELA MYERS

EDUCATION

ELON UNIVERSITY

ELON, NORTH CAROLINA

**Bachelor of Arts in Professional Writing and
Rhetoric, Minors in Spanish and History**

GPA: 3.96

Honors: Honors Fellow, Lumen Scholar, Phi Alpha Theta
(History Honors Society), Sigma Tau Delta, (English Honors
Society)

FIND ME HERE:

Mobile: (330) 417-5956

Email: amyers15@elon.edu

Address: 11714 Campus Box,

Elon, North Carolina 27244

WORK EXPERIENCE

Angela Myers Creative | Jan 2021-present Freelance Copywriter and Social Media Strategist

- Writes comprehensive website copy, blog posts, and other forms of copywriting for businesses and media companies
- Creates and edits video marketing materials with the ability to repurpose across all video and social media platforms
- Develops, implements, and manages strategic digital marketing efforts for individual professionals, small businesses, and start-ups

Angela Anne | Feb 2019 - Present Content Creator

- Creates content on a daily basis for an audience of 20,000+ across TikTok, Instagram, Youtube, Pinterest, and a newsletter
- Partners with publishing houses and other brands to promote new products to audience
- Generates over 4 million monthly views on Pinterest

Elon University Writing Center | June 2020 - Present Lead Writing Center Consultant

- Co-manages a team of 40+ consultants
- Coordinates the disciplinary consultant program, which provides class-specific writing center services
- Developes ESL resources and training for consultants

Elon University | Feb 2019 - Present Lead researcher

- Researches communication strategies for sexual violence prevention through mixed methods research
- Collects, organizes, and interprets qualitative and quantitative data for a multi-year undergraduate research thesis
- Composed a research grant proposal and won a \$20,000 research grant for the project

Market America | Feb 2019 - Apr 2019 Marketing and Public Relations Intern

- Generated social media campaigns and copy for online advertisements
- Maintained a weekly blog on the online retail industry, increasing views by 50%
- Authored press releases which landed press in Cosmopolitan, US Weekly, and more

Faith United Method Church | May 2018 - July 2018 Communications Intern

- Authored an informative booklet on church membership
- Filmed and edited marketing videos for different events
- Wrote copy for marketing materials which increases donations by 50% from the previous quarter

SPECIAL SKILLS

Social media management | Brand strategy | Copywriting | Adobe Creative Suite | Blog Writing | HTML and CSS | Spanish Full Proficiency | Research | Pinterest Marketing | SEO